

New York State Regional Asthma Coalition

2nd Annual Web Series *2010: The Capstone Year*



*“Holding the Gains and
Spreading Best Practices”*

The New York State Department of Health, Asthma Program invites you to join a series of presentations in which the NYS Regional Asthma Coalitions will share the results of their 5-year effort to reduce the burden of asthma in their region through implementing population-based, systems level changes within their communities.

TO JOIN THE PRESENTATIONS:

Registration is required:

- Click on the link for the specified date and time.
- Fill out the online registration form.
- Log on and call-in information will be sent, via email, from messenger@webex.com.

Please contact the New York State Department of Health Asthma Program at slw03@health.state.ny.us or (518) 486-6065 with any questions.

Thursday, October 21st (8am – 9am)

“A Clinic Based Recipe for Asthma Health Care Improvement”

Central New York Asthma Coalition

Presenters:

Angela Schimpff, Director, CNY Asthma Coalition

Laurie Cole, Program Assistant, CNY Asthma Coalition

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Wednesday, October 27th (12pm – 1pm)

“Holding the Gains & Spreading Best Practices for Addressing Asthma in the Finger Lakes”

Regional Community Asthma Network of the Finger Lakes

Presenters:

Cindy Trubisky, MS Ed, CHES, AE-C,

RCAN Asthma Coalition Director, ALANY

Julia VanOrman, BS, AE-C,

RCAN School Projects Coordinator, ALANY

Mary Beth Schlabach, RN, MS, AE-C, RCAN Nurse

Asthma Care Coordinator, MBS Consulting

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Thursday, October 28th (12pm – 1pm)

“Team Up To Tackle Asthma”

North Country Asthma Coalition

Presenters:

Marcia Etu, PNP, Adirondack Medical Associates

Julie Pirozzolo, NP, Glens Falls Pediatrics

Cathie Werley, BSN, RN, Children With Special Health Care Needs Coordinator

Marcie Hankinson, MSED, Director, North Country Asthma Coalition

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Wednesday, November 3rd (8am – 9am)

“Using the Chronic Care Model to Improve Asthma Care in the Southern Tier”

Asthma Coalition of the Southern Tier

Presenters:

Terri Barnes, Director, Asthma Coalition of the Southern Tier

Jody Soroka, RT, CRMC, Home Health Care

Jenny English, RN, AE-C, United Health Services Hospital, Inc.

Judith Quaranta, MS, RN, CPN, AE-C, Binghamton University Decker School of Nursing

Patricia Fell, RN, MS, ANP, United Health Services Hospital, Inc.

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Thursday, November 4th (12pm – 1pm)

“The Asthma Passport: Addressing Patient, Provider and Community Priorities for Improving Asthma Outcomes”

South Bronx Asthma Partnership

Presenters:

Mamta Reddy, MD, Chief, Division of Allergy and Immunology; Director, South Bronx Asthma Partnership

Department of Pediatrics, Bronx-Lebanon Hospital

Diane Strom, LCSW, Administrator, South Bronx Asthma Partnership

Lauren Brown, BA, AE-C, Program Manager, South Bronx Asthma Partnership

Tomas Jimenez, BA, Program Manager, South Bronx Asthma Partnership

Evelyn Arguinzi, BA, AE-C, Asthma Educator, South Bronx Asthma Partnership

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Wednesday, November 10th (12pm – 1pm)

“Providing Planned Care and Building Asthma Friendly Schools in Northern Brooklyn”

North Brooklyn Asthma Action Alliance

Presenters:

Desire La Tempa, FMG, Coalition Coordinator, North Brooklyn Asthma Action Alliance, Asthma Program Coordinator, North Brooklyn Health Network

Wilson Heredia, FMG, AE-C, School Liaison, North Brooklyn Health Network, Chairman of School Committee for North Brooklyn Asthma Action Alliance

Michael J. Akerman, MD, FACP, FCCP, Medical Director, Asthma Program, Woodhull Medical Center

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Wednesday, November 17th (12pm – 1pm)

“Improving Asthma Care and Management in School Based Health Centers in Buffalo, NY”

Asthma Coalition of Western New York

Presenters:

Jaime Snyder, Coordinator, Asthma Coalition of WNY

Kim Utech, FNP, AE-C,

Stanley Makowski Early Childhood Center,

Kaleida School Based Health Center

Bob Watkins, MUP, Research Assistant,

UB Primary Care Research Institute

Carol Winkler, PNP, AE-C, Hillery Park School, Kaleida School Based Health Center

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Thursday, November 18th (12pm – 1pm)

“Seeds of Change: Spreading Asthma Care Models That Work”

Hudson Valley Asthma Coalition

Presenters:

Ellette Hirschorn, RNm, Director of Clinical Services and Programs; Open Door Family Medical Centers

Jacqueline Rubino, MPH, CHES

Director, Hudson Valley Asthma Coalition

American Lung Association in New York

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Wednesday, December 1st (12pm – 1pm)

“Partners Investing in the Mission to Achieve Optimal Outcomes for Children with Asthma”

Asthma Coalition of Long Island

Presenters:

Betty Borowsky, PhD, Past Chair, Asthma Coalition of Long Island; Professor, Nassau Community College

Mary Cataletto, MD, FCCP, Chair, Asthma Coalition of Long Island; Associate Director of Pediatric Pulmonary

Medicine, Winthrop University Hospital; Professional of Clinical Pediatrics, School of Medicine, SUNY Stony Brook
Laurel Janssen Breen, RN, PhD, CNE, Co-chair Schools/Environment Committee, Asthma Coalition of Long Island; Professor, St. Joseph’s College; Brooklyn and Long Island Campuses

Claudia Guglielmo, MPA, AE-C, Program Manager, Asthma Coalition of Long Island, ALA in NY, Inc.

Anne Little, MPH, AE-C, Director, Asthma Coalition of Long Island, ALA in NY, Inc.

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Wednesday, December 8th (12pm – 1pm)

“Empowering Families to Take Charge of their Children’s Asthma Management”

Northern Manhattan Asthma Basics for Children

Presenters:

Sally E. Findley, PhD, Principal Investigator, Northern Manhattan Asthma Basics for Children Initiative, Columbia University, Mailman School of Public Health

Gloria E. Thomas, MSW, Program Coordinator, Northern Manhattan Asthma Basics for Children Initiative, Columbia University, Mailman School of Public Health

Maria Lizardo, LMSW, Northern Manhattan Improvement Corporation

Benjamin Ortiz, MD, PACE-Provider’s Instructor, Harlem Hospital Center/H CZAI

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Thursday, December 9th (12pm – 1pm)

“Empowering Patients, Engaging Communities: Provider Champions Integrating the Chronic Care Model into Primary Care”

Pediatric Asthma Coalition of the Capital Region

Presenters:

Kallanna Manjunath, MD, CPE, Chief Medical Officer, Whitney M. Young Jr. Health Center

Jeena Madden, MD, Pediatrician, Ellis Medicine

Janet Carmody, FNP, Family Nurse Practitioner, St. Peter’s Hospital

Nancy Getzke, FNP, AE-C, Family Nurse Practitioner, Alegre Pediatrics

Erin Elfeldt, MPH, CHES, PACCR Coalition Coordinator, Whitney M. Young Jr. Health Center

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